



E0388 Advanced Public Information Officer

Course Dates:

- January 25 – 29, 2021
- April 26 – 30, 2021
- August 2 – 6, 2021

Travel Dates:

- January 24, 2021 and January 30, 2021
- April 25, 2021 and May 1, 2021
- August 1, 2021 and August 7, 2021

Course Length:

This course is 5 days in length.

Location:

Emergency Management Institute (EMI)
National Emergency Training Center (NETC)
Emmitsburg, Maryland

Course Description:

The Advanced Public Information Officer Course teaches participants additional skills for use during escalating incidents, including strategic communications and incident action planning as it relates to Joint Information Center (JIC) operations.

Course Goal:

1. Provide participants with the knowledge and skills to establish, manage and work within a JIC.
2. Provide participants the opportunity to apply advanced public information skills during a multi-day full functional exercise.
3. Identify the PIOs role in the short- and long-term recovery phase of an incident and to evaluate their processes to help generate new ideas, products, or ways of viewing challenges through a tabletop exercise and utilizing the seven community lifelines.

4. Improve participants' processes and ensure every action has a measurable relevance for each identified audience, including senior leadership.

Prerequisites:

Participants must have a minimum of 2 full years of full-time public information experience.

- IS-29.a Public Information Officer Awareness
- IS-42 Social Media in Emergency Management
- IS-100.c Introduction to Incident Command System (ICS) (or ICS course for specific specialty: healthcare, public works, etc.)
- IS-200.c Basic Incident Command System for Initial Response
- IS-201 Forms Used for the Development of the Incident Action Plan
- IS-247.b Integrated Public Alert and Warning System (IPAWS) for Alert Originators or either IS-248 Integrated Public Alert and Warning System (IPAWS) for the American Public or IS-251.a Integrated Public Alert and Warning System (IPAWS) for Alerting Administrators
- IS-700.b An Introduction to the National Incident Management System
- IS-800.d National Response Framework, An Introduction
- G290 Basic Public Information Officer Course
- G291 Joint Information System/Joint Information Center Planning for Tribal, State and Local PIOs

Continuing Education Units (CEU's):

EMI awards 3.2 CEUs for completion of this course.

Target Audience:

TRAINING OPPORTUNITY

Public information personnel who have 2 full-time years of public information experience and who have completed the prerequisites listed above.

To Apply:

Click the link for information on [how to apply for EMI courses](#)

(<https://training.fema.gov/onlineadmissions/>).

Application Review:

In order to be evaluated for admission into this course please upload required attachments. Please refer to the Target Audience above and indicate how you meet the requirements based upon your position and experience.

Travel and Housing Information:

Upon acceptance into the course, NETC Admissions will send out an Acceptance Letter. Get a [PDF copy of the NETC Welcome Package online](#) (http://training.fema.gov/EMIWeb/downloads/NETC_Welcome_Package.pdf).

NATIONAL EMERGENCY TRAINING CENTER (NETC) CAMPUS ACCESS – REAL ID ACT STANDARDS

Does your ID meet the Real ID Act standards? Anyone entering the National Emergency Training Center (NETC) campus is required to show valid photo identification that meets [REAL ID Act standards](#). The purpose of the REAL ID Act is to stop terrorists from evading detection by using false identification. [Check to see if your state is compliant](#) (<https://www.dhs.gov/current-status-states-territories>).

If your driver's license does not meet the requirements of the REAL ID Act, you will need to bring one of the following acceptable forms of identification:

- A valid U.S. passport or passport card.
- A valid federal employee, military, or veteran ID card.
- A valid state-enhanced driver's license (Contact your state's motor vehicle department for availability).

Students from non-compliant states (a regular driver's license from these states will not be

accepted) who do not possess any acceptable form of identification may request a National Crime Information Center (NCIC) check from the NETC Security Office. Note: This is a one-time NCIC check; a successful NCIC check is valid for 180 days; within the 180-day time-frame a student is expected to obtain a compliant form of identification).

Submit the following information to Jason.Cawthon@fema.dhs.gov in a password-protected document at least three weeks before your class:

- Your full name
- Date and place of birth
- Social Security Number

Students arriving at the NETC campus without a compliant ID or a successful NCIC criminal history check will be sent home at their own expense without receiving a stipend reimbursement.

Questions related to NETC campus access identification should be directed to Jason.cawthon@fema.dhs.gov or 301-447-1513.

EMI Training Point of Contact:

For additional information contact the program manager, Nicole Shutts at (301) 447-7297 or by email at nicole.shutts@fema.dhs.gov. Visit the [Emergency Management Institute \(EMI\) Public Information Officer \(PIO\) training program website](#) (<http://training.fema.gov/programs/pio/>).

TRAINING OPPORTUNITY